

Minor in Business Administration – Course Requirements for BBA Students

BBA students who wish to pursue a Minor in Business Administration may select one minor from the following options and successfully complete five courses (15 credit hours) from the prescribed course list of the chosen minor. The minor is completed alongside the student's primary BBA program and provides an opportunity to broaden academic exposure beyond the core program requirements while strengthening professional and interdisciplinary competencies.

Each minor comprises a predefined set of courses, from which students select five courses to fulfill the minor requirements. Course selection is subject to applicable prerequisites, academic standing, course availability, and institutional progression policies.

Course Code		Course Title	Cr. Hrs.	Prerequisite
1- Minor in Accounting				
ACT	310	Management Accounting	3	ACT 212
ACT	330	International Financial Reporting Standards	3	ACT 212
ACT	430	Accounting Information Systems	3	ACT 212
ACT	450	Auditing	3	ACT 310, ACT 330
ACT	335	Advanced Financial Accounting	3	ACT 212
FIN	320	Financial Statement Analysis	3	FIN 202
2- Minor in Finance				
FIN	310	Corporate Finance	3	FIN 202
FIN	331	Portfolio Management	3	FIN 202, FIN 310
FIN	332	Investment Analysis	3	FIN 202, FIN 310
INB	330	International Finance	3	FIN 202
FIN	320	Financial Statement Analysis	3	FIN 202
FIN	440	Investment Fund	3	ECO 222, FIN 310, FIN 331, FIN 332
3- Minor in e-Business				
EBU	200	e-Business Fundamentals	3	None
EBU	210	Introduction to Database Systems	3	EBU 200
EBU	300	Information Security	3	EBU 200
EBU	301	Systems Analysis and Design	3	SWS 351
EBU	303	e-Business Web Technologies	3	EBU 210
EBU	406	e-Business Project Management	3	MGT 361, SWS 351
EBU	450	e-Business Consulting Project	3	Final Semester
EBU	250	Digital Entrepreneurship	3	EBU 200
SCM	310	Supply Chain Management	3	MGT 361
EBU	490	Special Topics in e-Business	3	Complete 102 Credit Hours
EBU	495	Operations and Supply Chain Information Technology	3	SWS 351
4- Minor in Entrepreneurship				
ENT	350	Building an Entrepreneurial Mindset and Strategy	3	ENT 242
ENT	351	Social Enterprise and Global Challenges	3	ENT 242
ENT	360	Corporate Entrepreneurship	3	ENT 242
ENT	361	Entrepreneurial Finance and Venture Capital	3	FIN 202
ENT	470	Leadership for Entrepreneurs	3	ENT 350

Course Code		Course Title	Cr. Hrs.	Prerequisite
ENT	471	Business Model Validation	3	MKT 201, HRM 210, ENT 361
ENT	480	Incubation Project	3	MGT 231, ENT 471 + Complete 90 credits
ENT	472	Small Business Management	3	MGT 202, ENT 242
ENT	473	Innovation Management	3	MGT 202, ENT 242
ENT	474	Entrepreneurial Marketing	3	MKT 201, ENT 242
ENT	475	Simulation Challenge	3	ENT 360, ENT 471
5- Minor in Human Resource Management				
HRM	202	Performance Management	3	HRM 210
HRM	303	Staffing	3	HRM 210
HRM	321	UAE Labor Law and Relations	3	HRM 210
HRM	370	Compensation Management	3	HRM 210, QBA 201
HRM	410	Human Resource Development	3	HRM 370
HRM	440	International Human Resources Management	3	HRM 210
HRM	470	Strategic Human Resource Management	3	HRM 202, HRM 370, HRM 410
HRM	260	Conflict Management	3	HRM 210
MGT	300	Managing Family Firms	3	MGT 202, MGT 220
HRM	421	Special Topics in HRM	3	HRM 210, HRM 303, HRM 321, HRM 370
MGT	416	Leadership	3	MGT 220
6- Minor in International Business				
INB	300	International Economics	3	ECO 222
INB	330	International Finance	3	FIN 202
INB	410	International Management	3	MGT 202
INB	420	Business Law	3	MGT 231
INB	440	Managing a Global Workforce	3	HRM 210
INB	450	International Accounting	3	ACT 212
INB	480	Global Business Strategy	3	INB 300, INB 330, INB 420, INB 450
SCM	314	Global Supply Chain Management	3	MGT 361
INB	421	International Trade and Policy	3	INB 300, INB 360
INB	425	Cross Cultural Communication and Management	3	MGT 202
INB	430	Export Management	3	MGT 202
7- Management				
MGT	350	Global Sustainable Management	3	MGT 202
MGT	362	Negotiation and Decision Making	3	HRM 210
MGT	370	Managing Diversity	3	MGT 202
MGT	416	Leadership	3	MGT 220
MGT	471	Project Management	3	MGT 202
MGT	472	Organization Culture	3	MGT 202
MGT	480	Applications of AI in Business	3	MGT 301, SWS 351
MGT	324	Economic Sustainability	3	ECO 221, QBA 201
MGT	473	Workplace Mental Health and Wellbeing	3	MGT 220
MGT	474	Leading with Emotional Intelligence	3	MGT 220

Course Code		Course Title	Cr. Hrs.	Prerequisite
MGT	475	Persuasion and Influence	3	MGT 362
8- Minor in Marketing				
MKT	208	Consumer Behavior	3	MKT 201
MKT	301	Digital Marketing	3	MKT 201
MKT	306	Social Media Advertising	3	MKT 201
MKT	320	Retailing	3	MKT 201
MKT	430	Marketing Research	3	MKT 208, MGT 301
MKT	465	International Marketing	3	MGT 361
MKT	466	Marketing Management	3	MGT 220, MKT 430
MKT	230	Professional Selling	3	MKT 201
MKT	350	Luxury Marketing	3	MKT 201
MKT	364	Services Marketing	3	MKT 201
MKT	371	Brand Marketing	3	MKT 201